

minimum-cost HOMES



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— *Complete Building Service* —

Phone 48

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What is a minimum-cost home ?

A minimum-cost home is one which adequately meets the needs of the average small family and also the necessary construction requirements essential to successful long term financing on an easy monthly payment plan.

The architects of our Plan Service organization who have specialized for many years in small home planning have thoroughly studied the question of maximum living efficiency and comfort, plus good design and construction at the minimum of cost for small family budget financing.

As a result of this study these architects have ingeniously developed for your convenience and benefit what might be called the ultimate in small house values at the least possible cost where approved financing on a monthly basis is desired. This enables you to acquire a new home of your own for the equivalent amount of rent money formerly paid to some landlord.

It is therefore with a feeling of genuine pleasure and satisfaction that we are able to present herein an outstanding group of interesting small homes especially designed and planned to promote economic independence and happier living conditions through home ownership now so easy for all to enjoy.

Sound construction and durable materials are provided for every design illustrated in this booklet. Permanency of construction is assured by the use of good materials, and accurate plans which give correct and approved construction details.

To meet various climatic conditions and individual tastes, each home illustrated in this booklet is planned with and without basement.

In the home you select there may be some change you would like made—a rearrangement of rooms or other features. It is a part of our service to alter plans to meet your ideas and wishes. Many other designs together with complete financing and general information are available to you at our office without any obligation whatsoever.

If not convenient to call and see us, phone for an appointment and we will be glad to have a representative see you.



**HOME OWNERSHIP IS NOW
WITHIN REACH OF EVERYONE**

DESIGN 421



This cheerful cottage offers all the practical comforts and utility of five rooms, yet the cost of construction is equal to only three rooms.



PLAN A - WITHOUT BASEMENT
6,510 CUBIC FEET



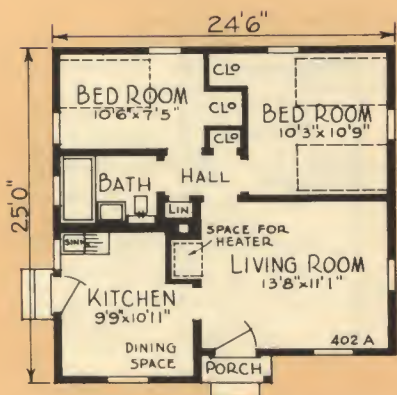
PLAN B - WITH BASEMENT
10,000 CUBIC FEET

CEILING HEIGHT...8'0" BASEMENT HEIGHT, PLAN B...6'6"

DESIGN 402



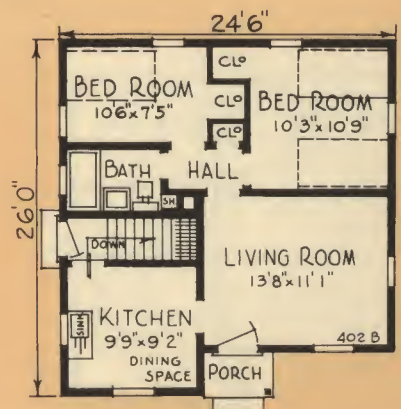
If this home pleases you, see us and we will show you how your rent money will pay for same.



PLAN A~WITHOUT BASEMENT

7,700 CUBIC FEET

CEILING HEIGHT...8'0" BASEMENT HEIGHT, PLAN B,...6'6"



PLAN B~WITH BASEMENT

11,100 CUBIC FEET

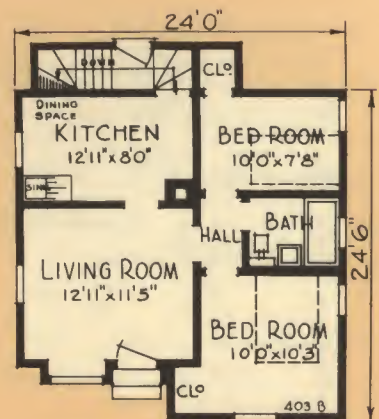
DESIGN 403



This effective little modern home of four large rooms offers the comfort and efficiency of five rooms.



PLAN A - WITHOUT BASEMENT
7,100 CUBIC FEET



PLAN B - WITH BASEMENT
11,020 CUBIC FEET

CEILING HEIGHT...8'0" BASEMENT HEIGHT, PLAN B...6'6"

DESIGN 406



When purchasing this home one secures modern attractiveness, practical room arrangement, and plenty of light at low construction cost.



PLAN A - WITHOUT BASEMENT

8,350 CUBIC FEET



PLAN B - WITH BASEMENT

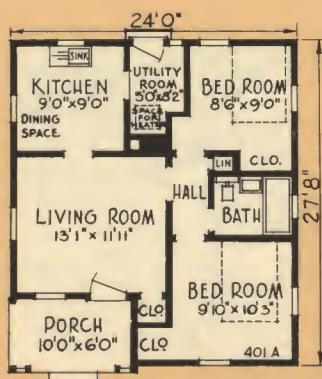
9,630 CUBIC FEET

CEILING HEIGHT__8'0" BASEMENT HEIGHT, PLAN B___6'6".

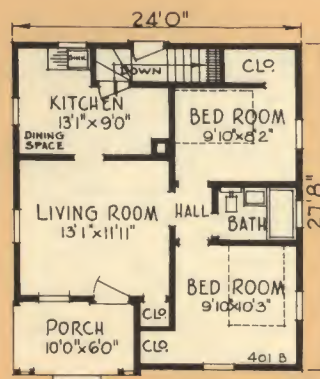
DESIGN 401



Why pay rent when the same money expended will enable one to secure such a pleasing home as pictured above.



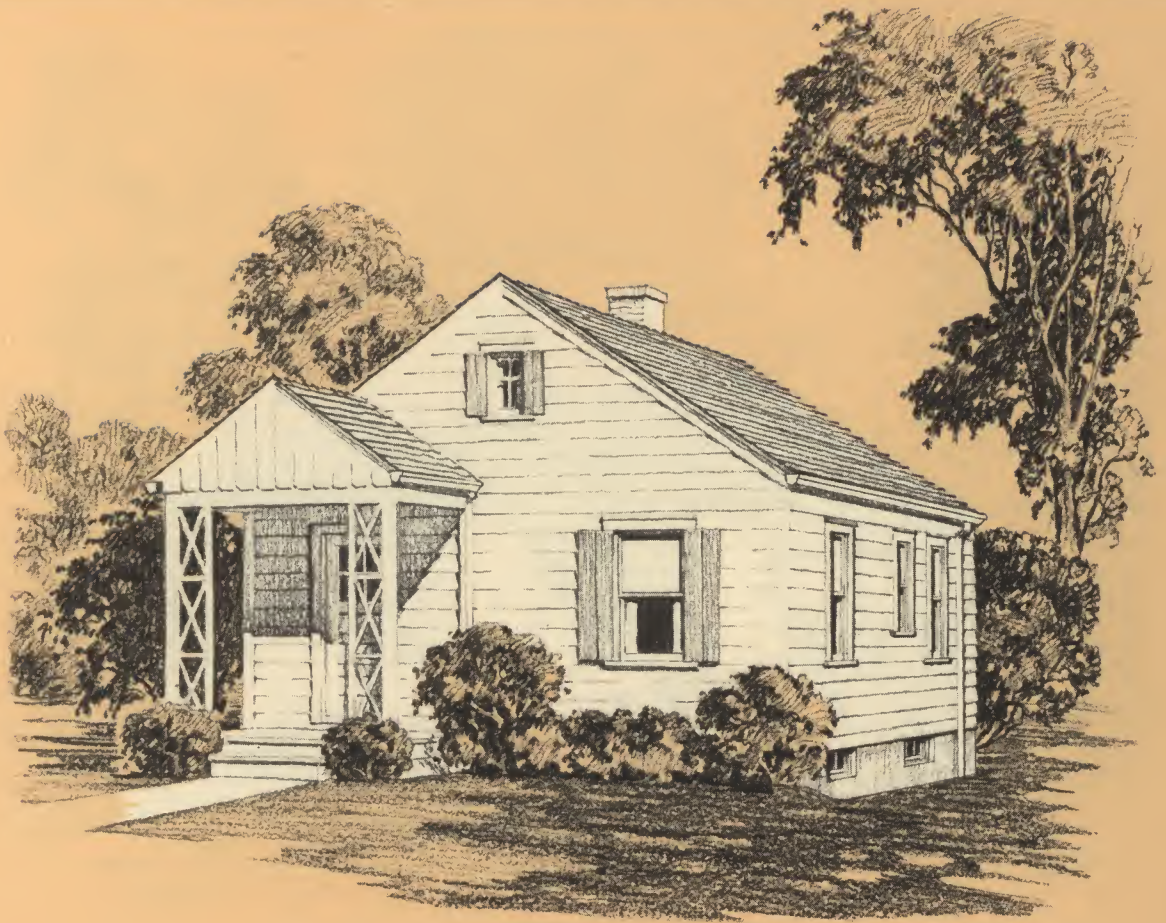
PLAN A - WITHOUT BASEMENT
8,500 CUBIC FEET



PLAN B - WITH BASEMENT
11,720 CUBIC FEET

CEILING HEIGHT...8'0". BASEMENT HEIGHT, PLAN B...6'6".

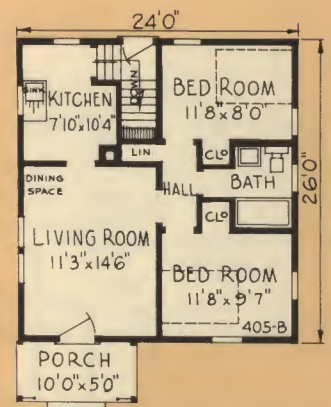
DESIGN 405



While this home offers the convenience and comfort of five rooms, the moderate cost places it within reach of modest incomes.



PLAN A - WITHOUT BASEMENT
5,900 CUBIC FEET



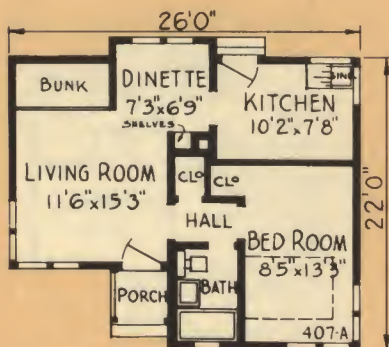
PLAN B - WITH BASEMENT
10,470 CUBIC FEET

CEILING HEIGHT...8'0". BASEMENT HEIGHT, PLAN B...6'6".

DESIGN 407



A modern home of charm, convenience and low cost. Can be erected with, or without basement if preferred, as either plan can be furnished.



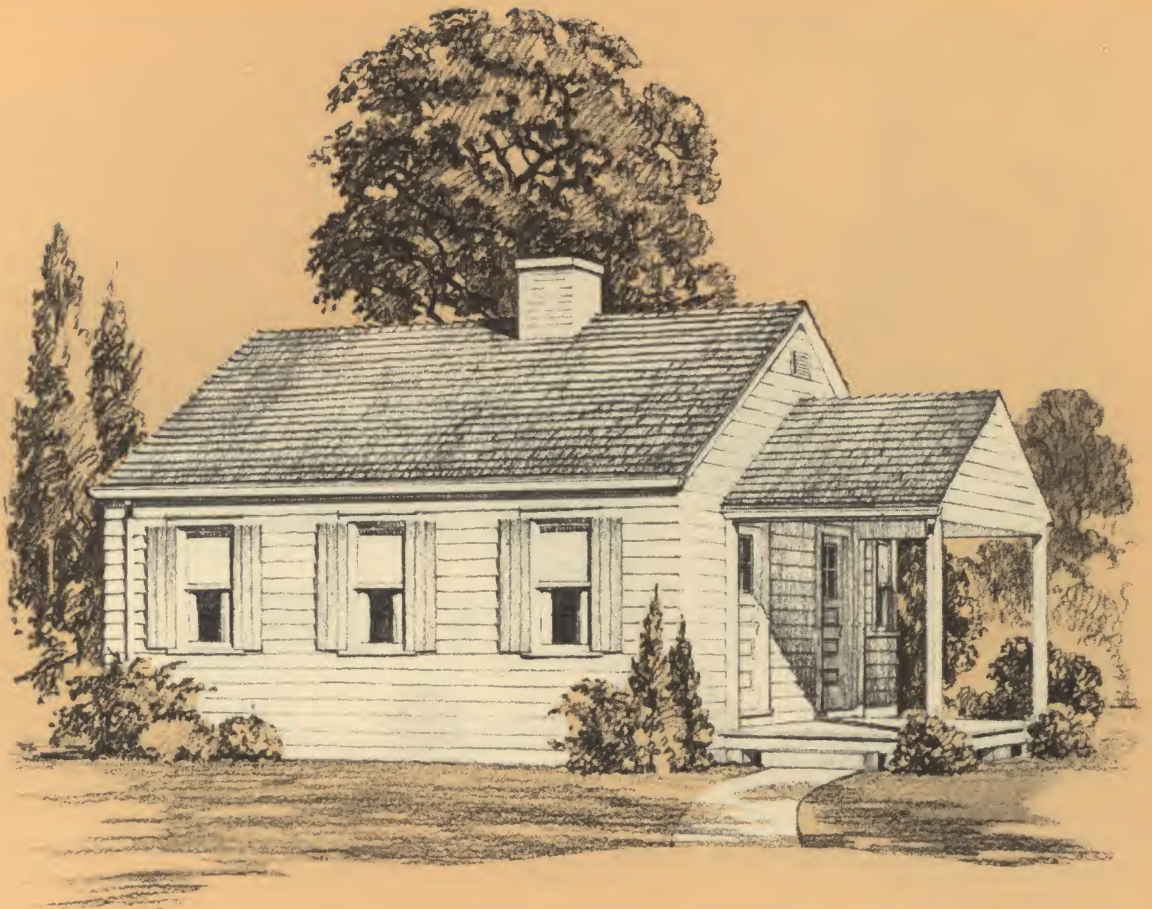
PLAN A - WITHOUT BASEMENT
6,400 CUBIC FEET



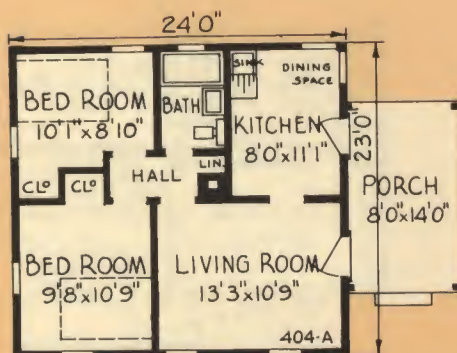
PLAN B - WITH BASEMENT
10,100 CUBIC FEET

CEILING HEIGHT...8'0. BASEMENT HEIGHT, PLAN B...6'6."

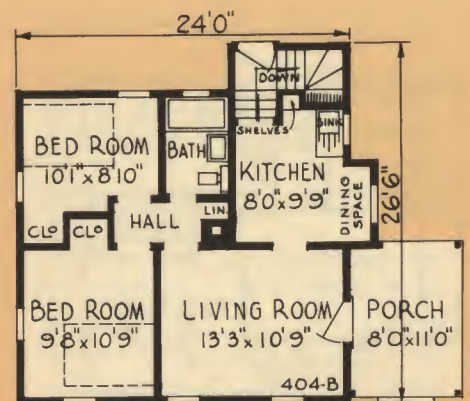
DESIGN 404



Four comfortable rooms are offered by this attractive and inexpensive Colonial cottage. The porch can be added at a later date if desired.



PLAN A - WITHOUT BASEMENT
7,920 CUBIC FEET



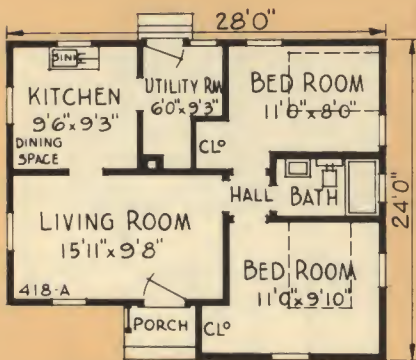
PLAN B - WITH BASEMENT
11,450 CUBIC FEET

CEILING HEIGHT --- 8'0" BASEMENT HEIGHT, PLAN B --- 6'6"

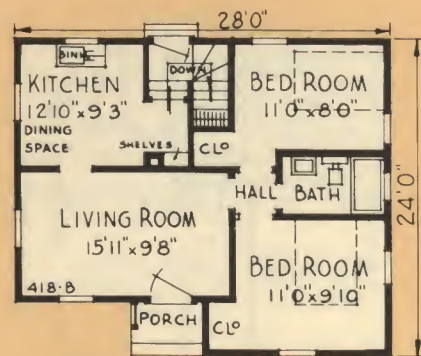
DESIGN 418



This attractive little home is very economical to build, yet it provides the maximum in living comforts and conveniences.



PLAN A - WITHOUT BASEMENT
7,400 CUBIC FEET



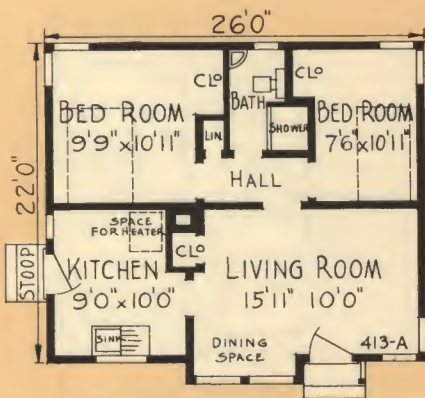
PLAN B - WITH BASEMENT
10,690 CUBIC FEET

CEILING HEIGHT...8'0". BASEMENT HEIGHT, PLAN B...6'6".

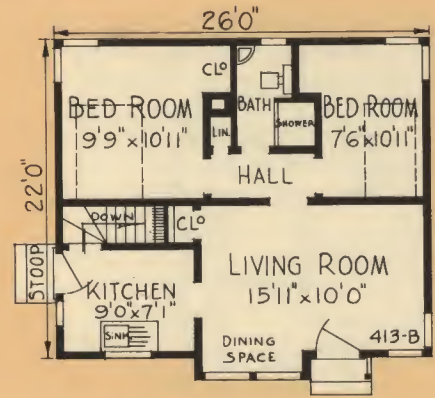
DESIGN 413



This home has all the comfort that careful planning provides without sacrifice of the safety of correct construction.



PLAN A~WITHOUT BASEMENT
8020 CUBIC FEET



PLAN B~WITH BASEMENT
11085 CUBIC FEET

CEILING HEIGHT...8'0". BASEMENT HEIGHT PLAN B...6'6"

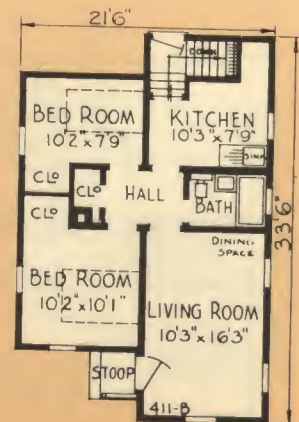
DESIGN 411



The above pictures a pleasing Colonial cottage designed for a very narrow lot, yet the plans provide four large rooms which assure five-room efficiency.



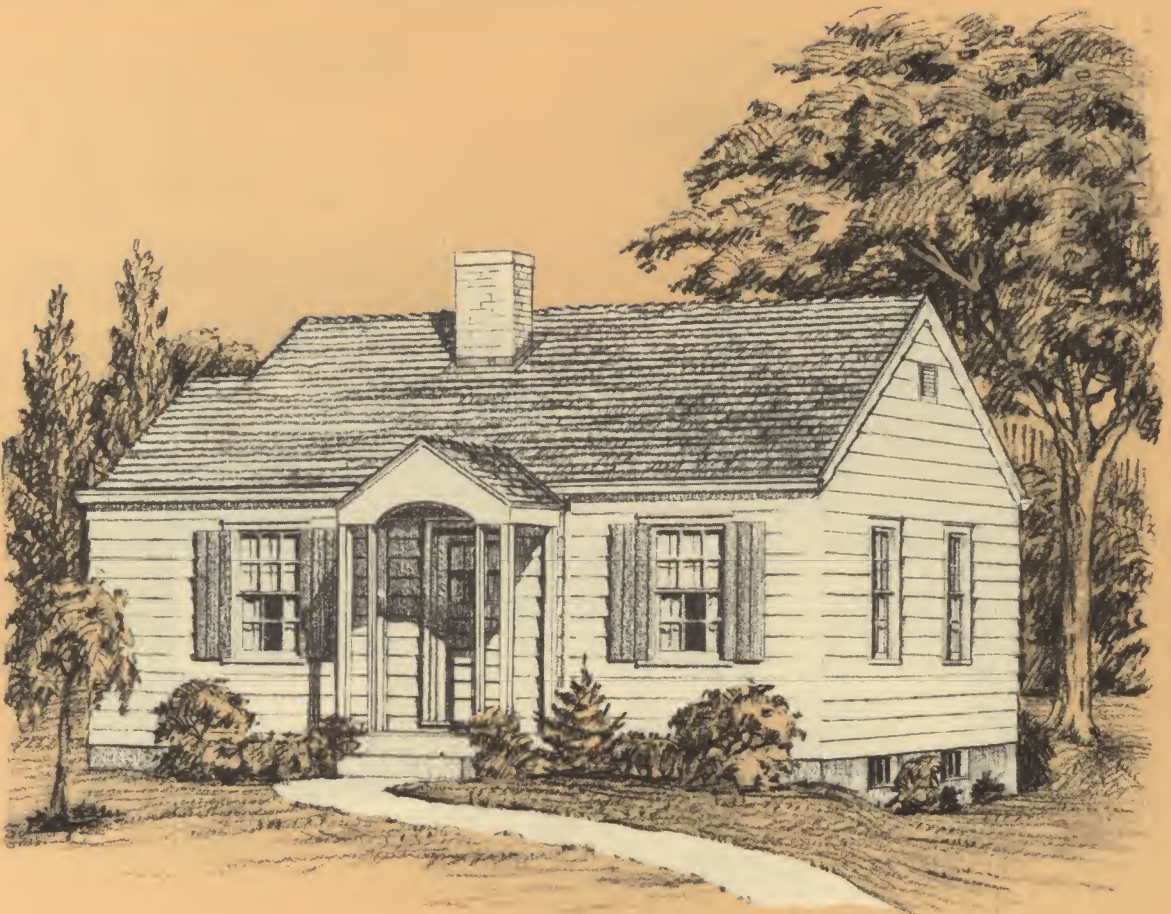
PLAN A - WITHOUT BASEMENT
7,740 CUBIC FEET



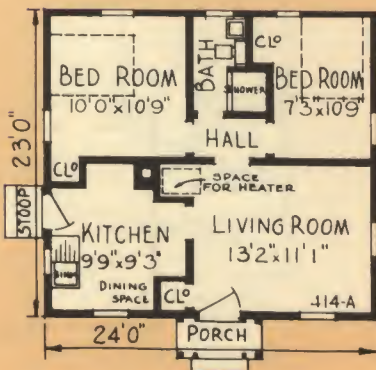
PLAN B - WITH BASEMENT
10,900 CUBIC FEET

CEILING HEIGHT... 8'0" BASEMENT HEIGHT, PLAN B... 6'6"

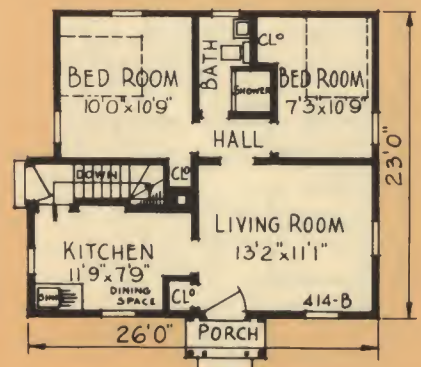
DESIGN 414



A practical utilization of every inch of space, makes this a compact and cozy plan. Dining space is provided for in the kitchen.



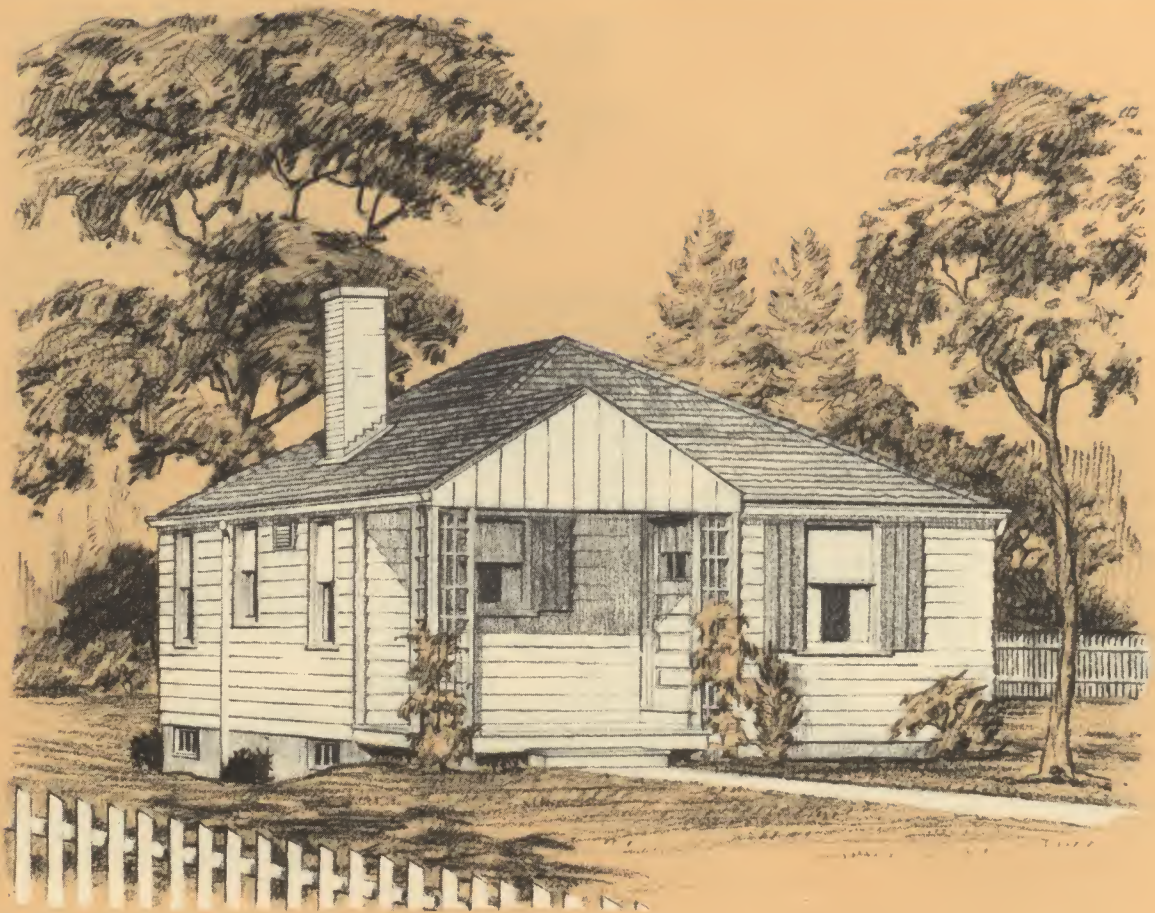
PLAN A—WITHOUT BASEMENT
7,540 CUBIC FEET



PLAN B—WITH BASEMENT
10,990 CUBIC FEET

CEILING HEIGHT—8'0" BASEMENT HEIGHT, PLAN B—6'6"

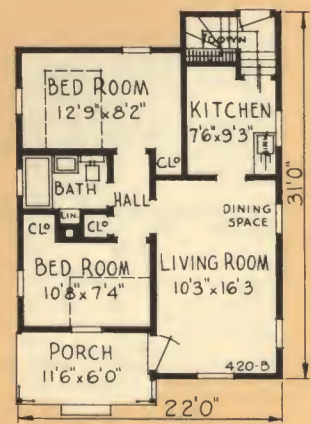
DESIGN 420



While the home is suitable to small ground space, the practical four room arrangement assures comfortable living.



PLAN A—WITHOUT BASEMENT
7,320 CUBIC FEET



PLAN B—WITH BASEMENT
10,810 CUBIC FEET

CEILING HEIGHT...8'0" BASEMENT HEIGHT, PLAN B...6'6"

DESIGN 409



Ideal for newly-weds, this one-bed room house is economically planned. A porch may be easily added at right side or rear.



PLAN A - WITHOUT BASEMENT
6,400 CUBIC FEET



PLAN B - WITH BASEMENT
9,150 CUBIC FEET

CEILING HEIGHT...8'0". BASEMENT HEIGHT, PLAN B....6'6".

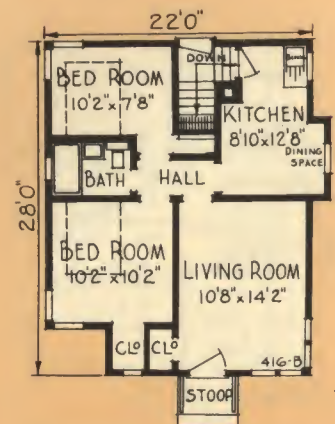
DESIGN 416



This effective cottage can be erected at low cost without sacrificing quality, comfort and beauty.



PLAN A-WITHOUT BASEMENT
7,845 CUBIC FEET



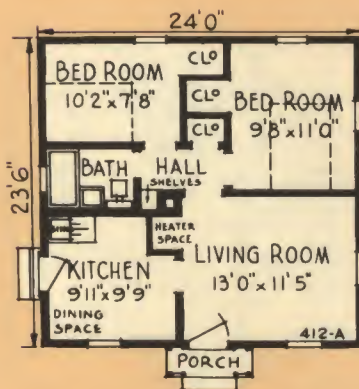
PLAN B-WITH BASEMENT
11,235 CUBIC FEET

CEILING HEIGHT... 8'0" BASEMENT HEIGHT, PLAN B... 6'6"

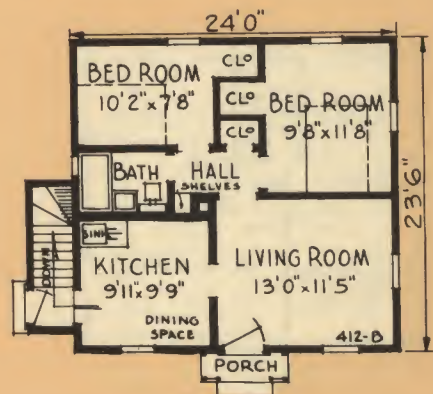
DESIGN 412



Here is a neat design which will provide the maximum in comfort and practical living, yet will meet the demand for economy in cost.



PLAN A - WITHOUT BASEMENT
7,670 CUBIC FEET



PLAN B - WITH BASEMENT
11,360 CUBIC FEET

CEILING HEIGHT... 8'0" BASEMENT HEIGHT, PLAN B... 6'6"

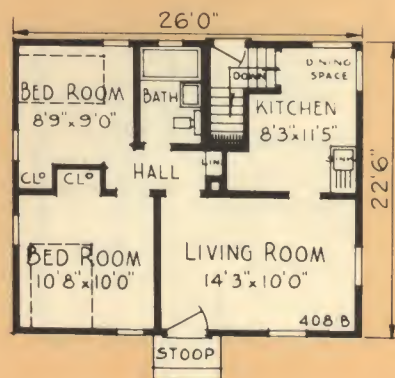
DESIGN 408



A plain yet attractive Colonial cottage planned for comfortable living. A home in which no essentials have been eliminated.



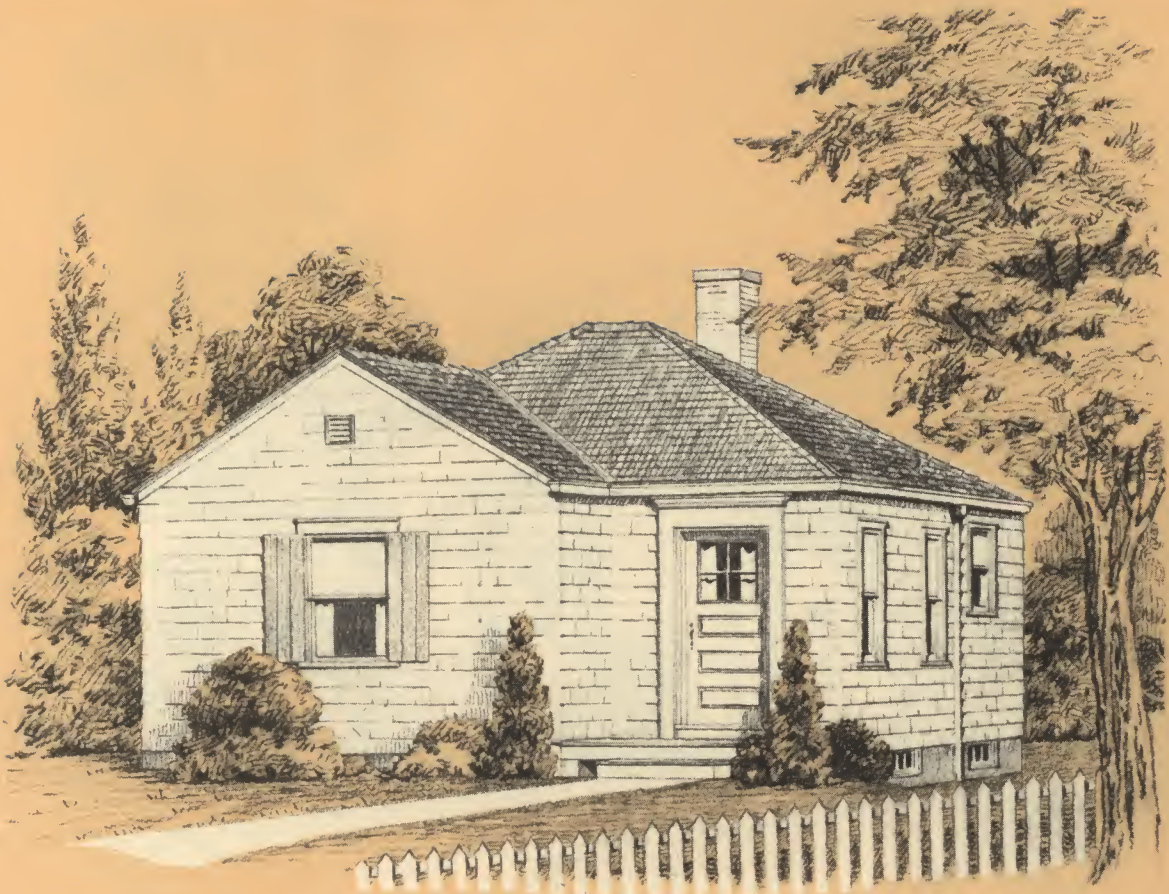
PLAN A-WITHOUT BASEMENT
7,800 CUBIC FEET



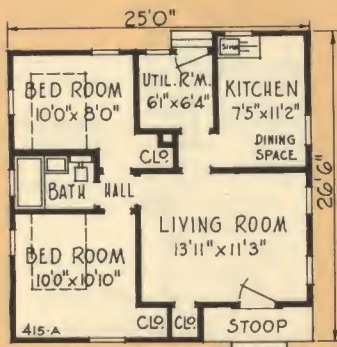
PLAN B-WITH BASEMENT
10,915 CUBIC FEET

CEILING HEIGHT...8'0" BASEMENT HEIGHT, PLAN B...6'6"

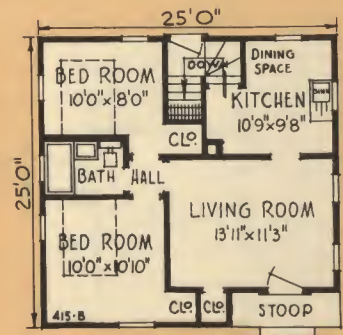
DESIGN 415



Complete and charming without further additions, this little home is perfectly planned for furniture placement and utility of space.



PLAN A-WITHOUT BASEMENT
8,990 CUBIC FEET



PLAN B-WITH BASEMENT
11,165 CUBIC FEET

CEILING HEIGHT...8'0" BASEMENT HEIGHT, PLAN B...6'6"

DESIGN 419



This home certainly proves the contention that a small house may be planned so as to be well within low cost limits and at the same time be of good design.



PLAN A - WITHOUT BASEMENT
7,435 CUBIC FEET



PLAN B - WITH BASEMENT
10,530 CUBIC FEET

CEILING HEIGHT... 8'0" BASEMENT HEIGHT, PLAN B... 6'6"

DESIGN 410



This charming four-room home provides the efficiency and practical living conditions as are usually offered by five rooms.



PLAN A-WITHOUT BASEMENT
7,940 CUBIC FEET



PLAN B-WITH BASEMENT
9,625 CUBIC FEET

CEILING HEIGHT...8'0" BASEMENT HEIGHT, PLAN B...6'6"

DESIGN 422



This one-bedroom design includes a stairway to the large attic in which a future bedroom can be installed.



PLAN A - WITHOUT BASEMENT
7,470 CUBIC FEET



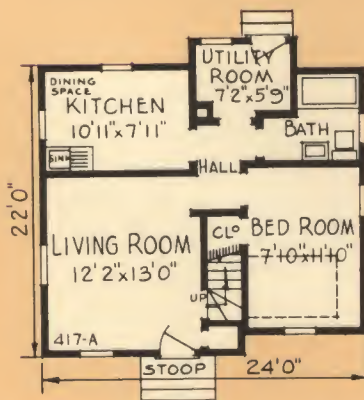
PLAN B - WITH BASEMENT
10,165 CUBIC FEET

CEILING HEIGHT...8'0" BASEMENT HEIGHT, PLAN B...6'6"

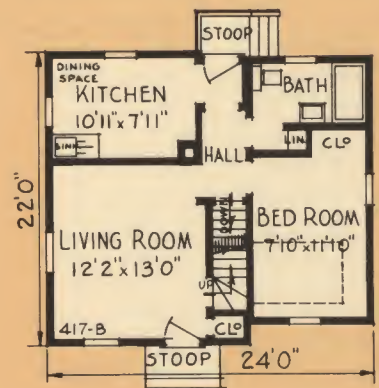
DESIGN 417



Originally planned for four-room efficiency for present use, the stairway to second floor assures two extra bed rooms at any future time.



PLAN A-WITHOUT BASEMENT
7,345 CUBIC FEET



PLAN B - WITH BASEMENT
10,020 CUBIC FEET

CEILING HEIGHT... 8'0" BASEMENT HEIGHT, PLAN B... 6'6"

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PLANS FOR ALL THE HOMES SHOWN IN THIS BOOK ARE AVAILABLE EITHER WITH OR WITHOUT BASEMENT. WHEN ORDERING SPECIFY WHETHER PLAN A (WITHOUT BASEMENT) OR PLAN B (WITH BASEMENT) IS WANTED.

